

6 Minute Service

Digital Day of Action

Wednesday, October 19

9 am - 3 pm



 **RIDERS
ALLIANCE**

How to participate

1

On October 19, post a photo or video of yourself on Twitter, Facebook, Instagram, or TikTok explaining why you need #6MinuteService

2

Tag @GovKathyHochul and use the #6MinuteService hashtag

3

Get creative to grab the Governor's attention! Check out the examples below for ideas.

Messages to use!

GovKathyHochul, I need
#6MinuteService to...
[Give a personal reason]

#6MinuteService would
save me... [5 hours] every
week!

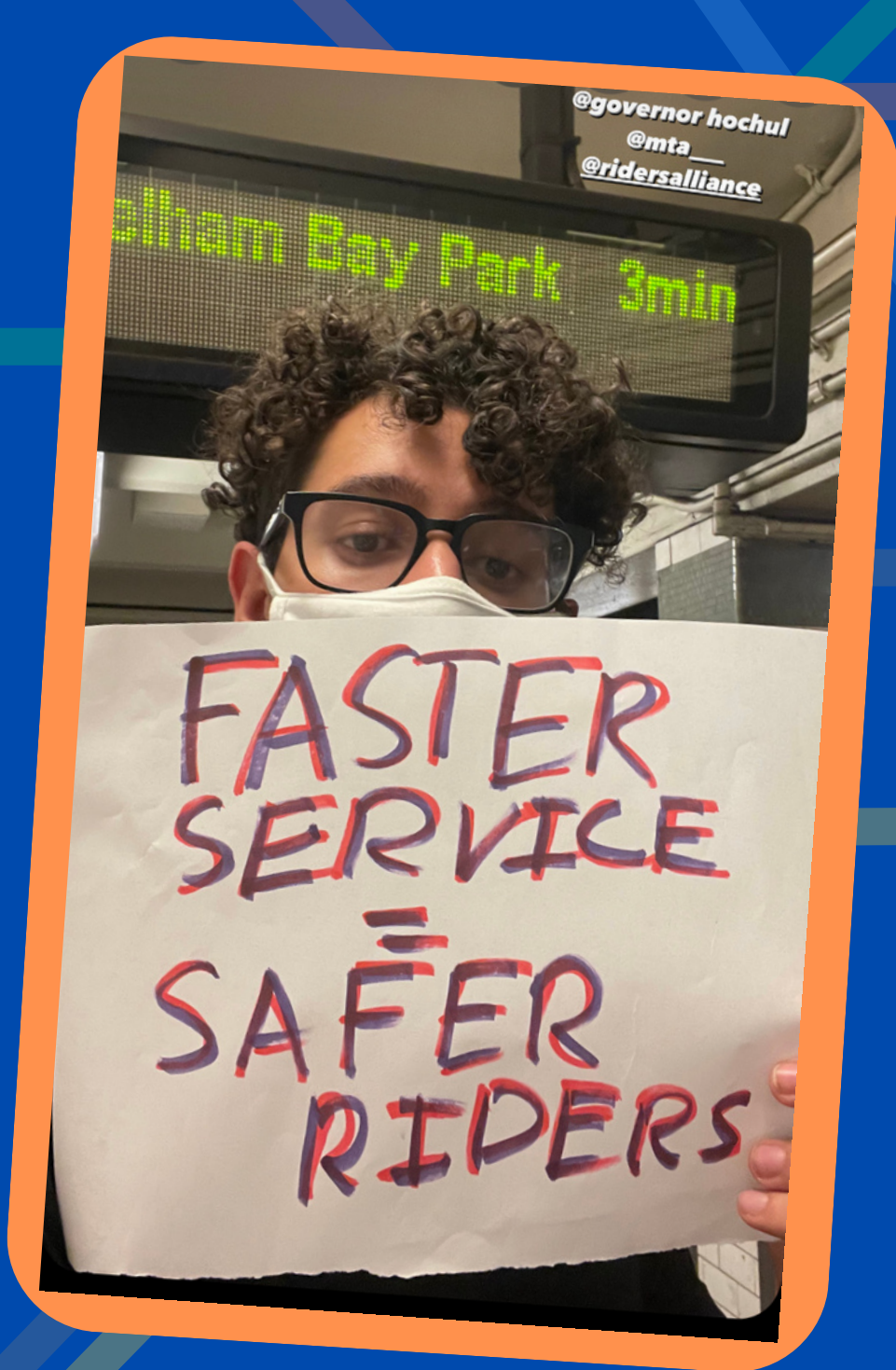
The minutes add up...
these waits take money
out of my paycheck

The 6 [or other] train
made me late today...

Riding together is safer
than waiting alone

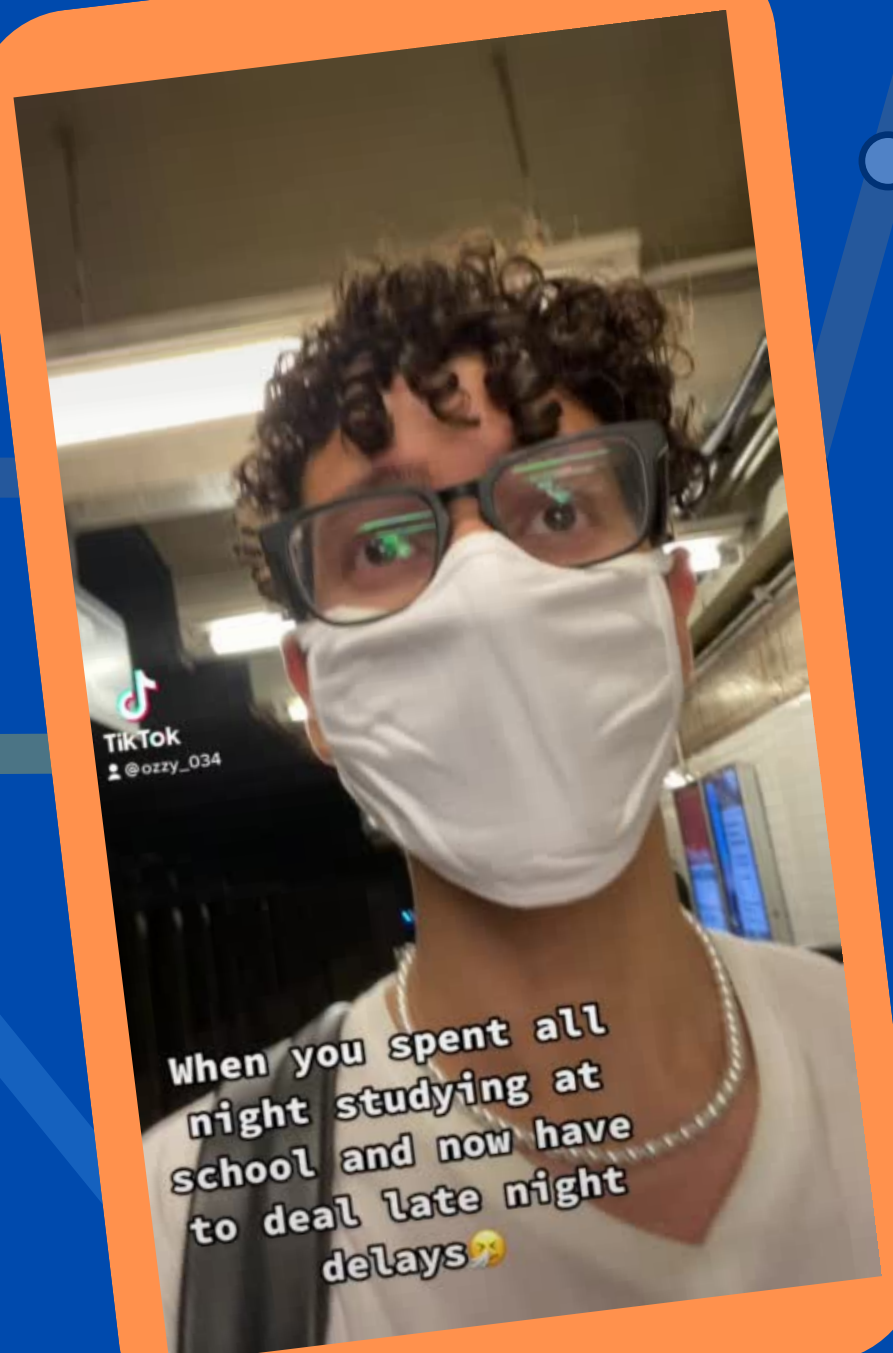
The minutes add up...
these waits take money
out of my paycheck

Make your own sign with a message to the Governor!

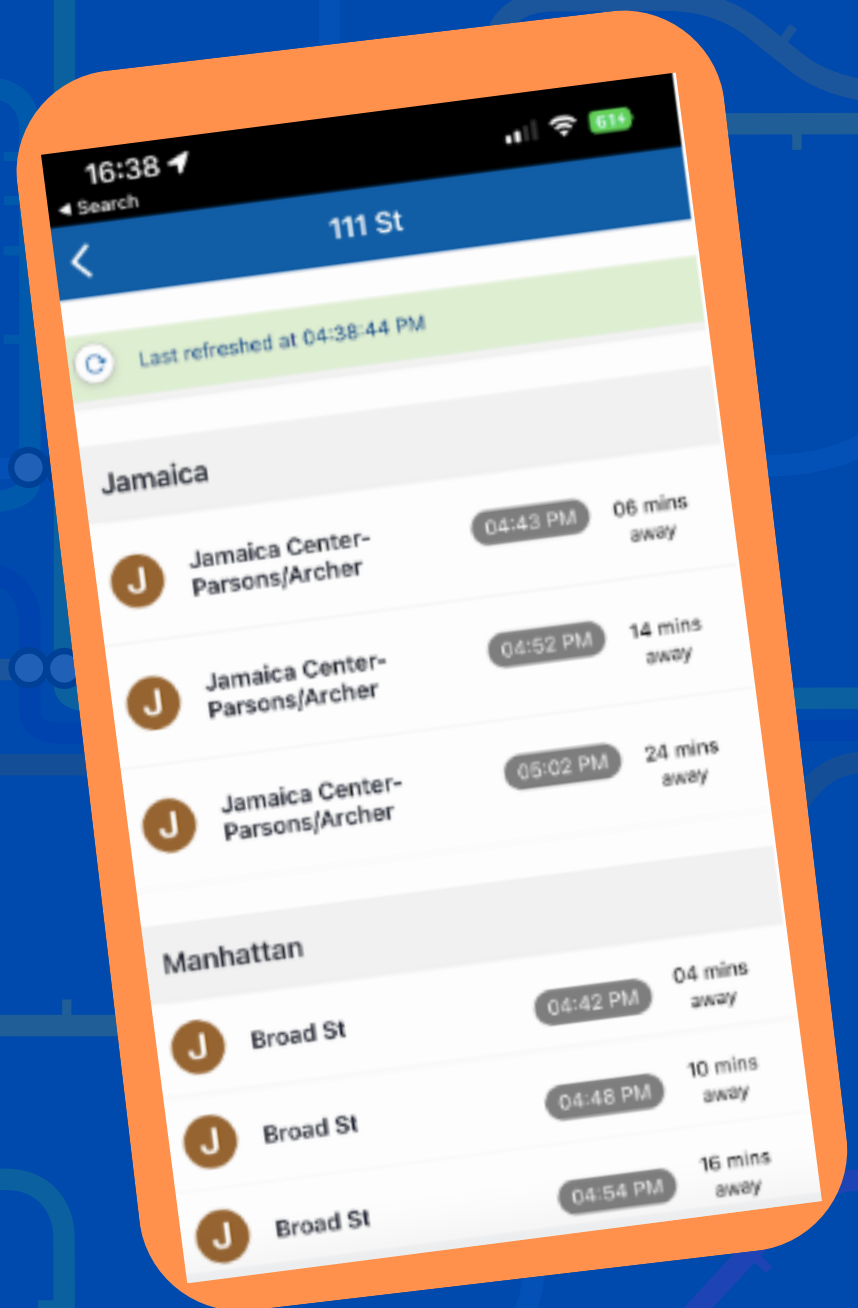
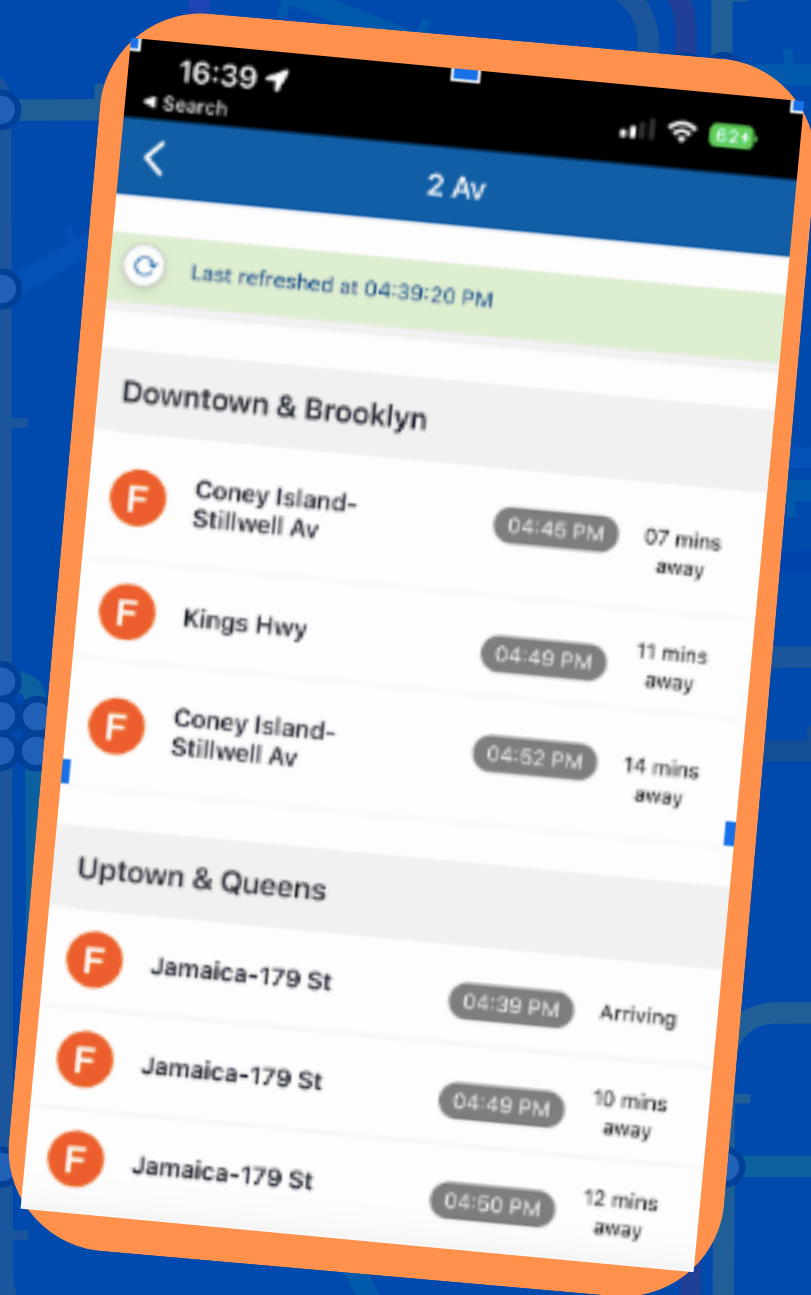


Post a video to Tiktok or Instagram!

Maybe something funny, or a testimonial about how frustrating it is to wait: check out our examples below!



Take a screenshot showing a long wait time for your bus/subway and pair it with a testimonial on how this affects you



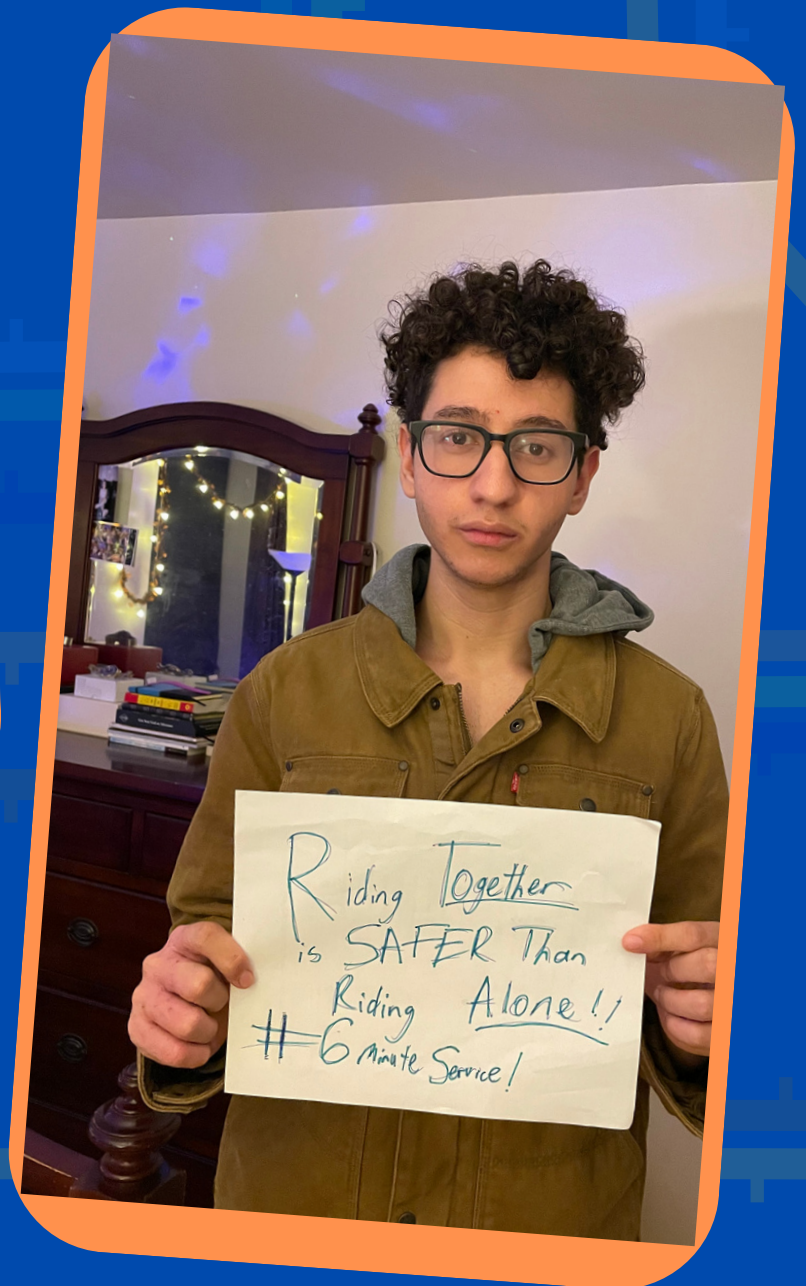
Post a simple message from home!



Everyone ▾

These wait times are insane!! I have to go to school for my midterm and I'm about to be late! Its 25% of my grade :(@governorhochul we need #6minutefservice to get where we need to go on time!

@RidersAlliance |



**Don't use social media?
No problem!**

**Email your photo or video
submission to
derrick@ridersalliance.org and
we'll post it on our channels on
October 19!**